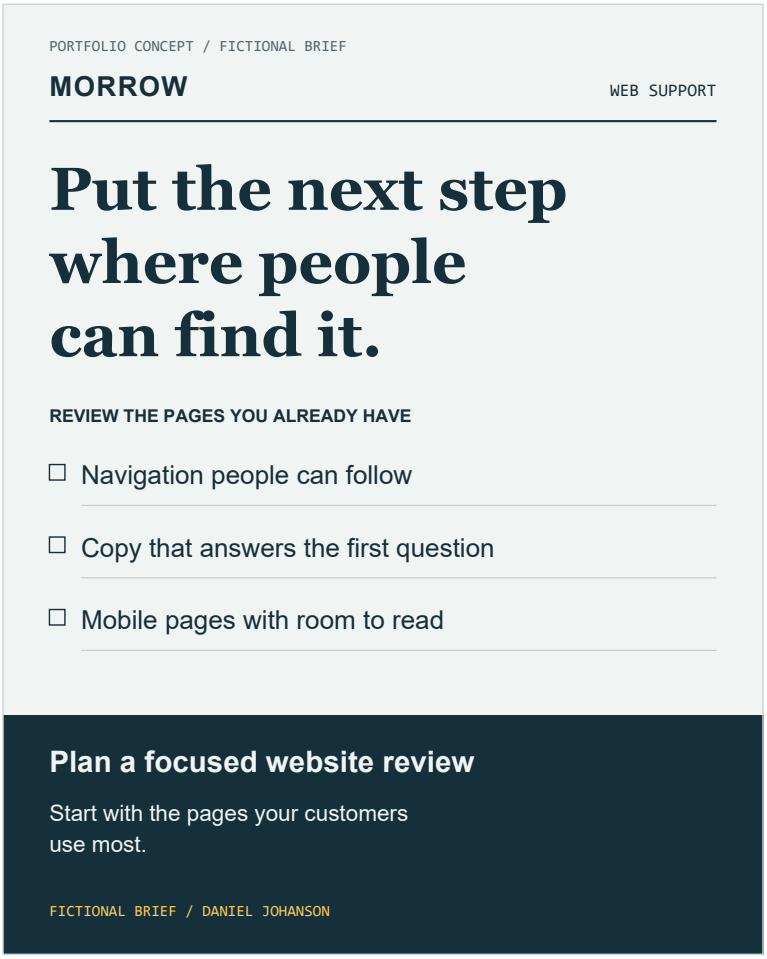
Morrow Web Support

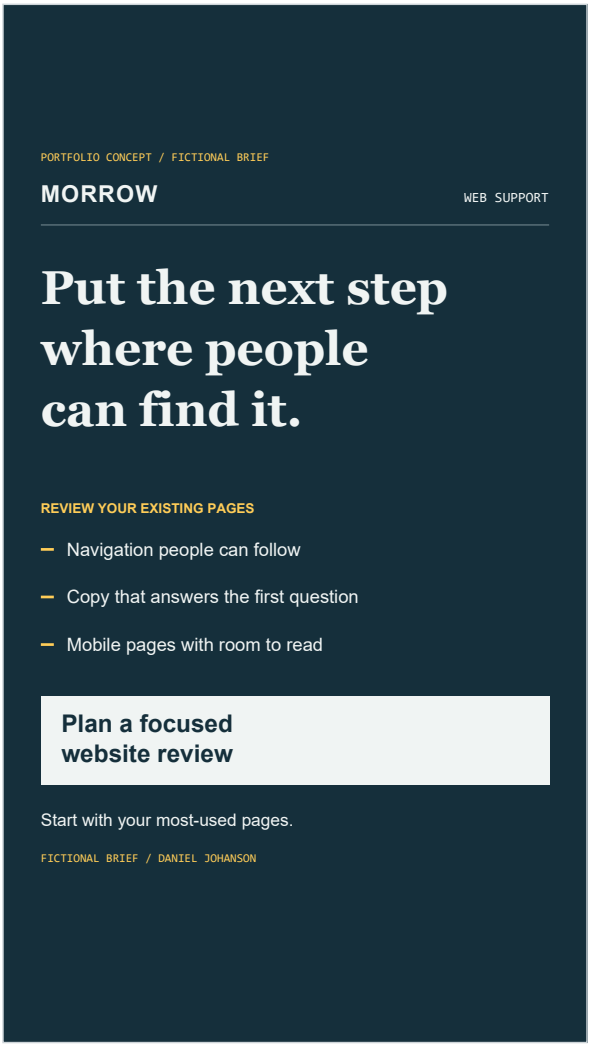
Professional services concept

NEW PORTFOLIO CONCEPTS / DANIEL JOHANSON / 2026

FEED 1080 x 1350



STORY 1080 x 1920



Brief: Make a focused website review understandable to a small-business audience. Fictional brand and service offer.

Production: A service-note structure gives the headline priority, then names three concrete review areas. The Story changes the stacking and contrast for a single vertical reading path.

Contribution: Copy, art direction, live-text SVG layouts, format adaptation and export review. No photography, borrowed client identity or claimed campaign results.

Inkfold Print Club

Creative workshop concept

NEW PORTFOLIO CONCEPTS / DANIEL JOHANSON / 2026

FEED 1080 x 1350



STORY 1080 x 1920



Brief: Promote an imagined beginner print workshop through a bold poster system. Brand, workshop and details are fictional.

Production: Condensed display type and a newly drawn screen-printing illustration carry the idea. Shared spacing, color and lettering keep Feed and Story recognizable while the illustration moves with the format.

Contribution: Original concept copy and vector artwork, typographic hierarchy, both layouts and production exports. The hand-drawn mark is a new illustration, not copied emote artwork.

Scapi Weekly

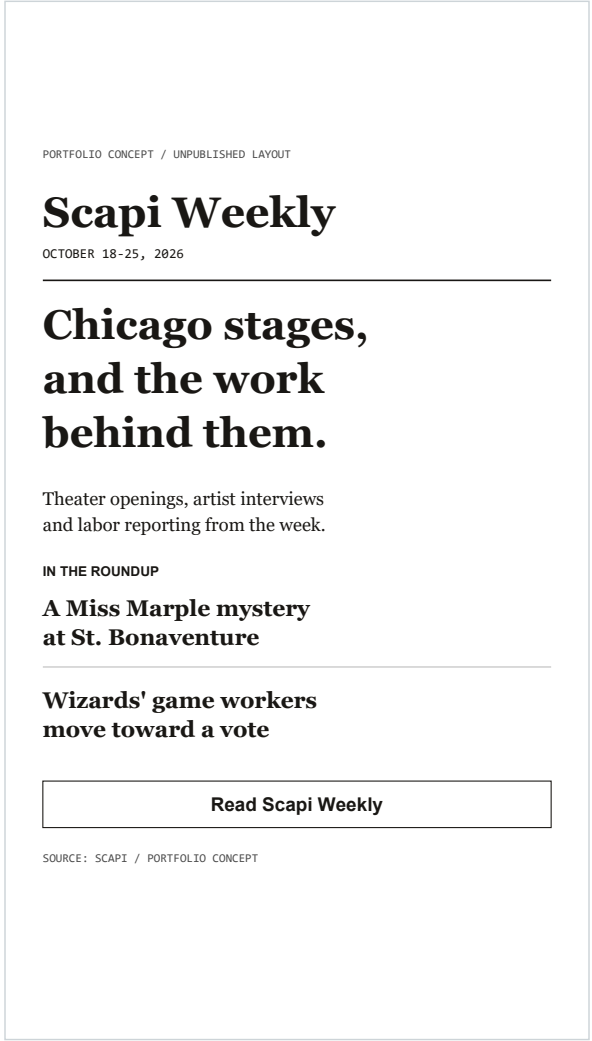
Editorial digest concept

NEW PORTFOLIO CONCEPTS / DANIEL JOHANSON / 2026

FEED 1080 x 1350



STORY 1080 x 1920



Brief: Adapt Scapi's published October 18-25 weekly digest into a readable social pair. These layouts are new unpublished portfolio concepts for Daniel's publication.

Production: Newspaper rules and a serif hierarchy organize actual arts and labor headlines. The Feed uses two columns; the Story becomes a sequential reading list with an action area inside the safe region.

Contribution: Source selection, concise copy adaptation, hierarchy and paired exports. No featured photograph or interview cover is reused. Source: Scapi Weekly, October 25, 2026.

Read the published source at Scapi Magazine